

BDes Fashion

Bachelor of Design | 4 Years

Dual Degree

Accredited by CYQAA and
Canterbury Christ Church
University

FAS



BDes Fashion

Bachelor of Design



Available Classes:
Mornings: Monday to Friday and/or
Evenings: Monday to Thursday

Primary Language of Instruction:
English

Study Location:
Alexander College, Larnaca

Why do I get two degrees?

This course is accredited by the *Cyprus Agency of Quality Assurance and Accreditation in Higher Education (CYQAA)* and *Canterbury Christ Church University (CCCU)*, which means, at the end of your studies you will receive a degree from Alexander College in addition to a UK degree from CCCU.

- Cyprus Degree from Alexander College
- UK University Degree from Canterbury
- Recognised Internationally
- Recognised by KYSATS
- State grant up to €3417 per year

**you
with
Canterbury.**



Course Insight

Fashion is a vast and endlessly growing industry, in constant need for creative, talented designers with taste and a fresh approach. Our BDes Fashion course will help you develop your creative side and re-think what fashion means today. You will gain a unique insight into all areas of the industry, from the development of textiles to the design and manufacture of fashion collections to the production of images and publications. You will work in a collaborative studio environment with exceptional facilities and industry-standard equipment. A broad introduction to Fashion, Textiles for Fashion and Fashion Communication from the very beginning will enable you to eventually deliver an industry-ready collection or publication at the end of the course.

You will work in a collaborative studio environment with exceptional facilities and industry-standard equipment. A broad introduction to Fashion, Textiles for Fashion and Fashion Communication from the very beginning, will enable you to eventually deliver an industry-ready collection or publication at the end of the course.

Teaching and Learning

The Fashion Design programme involves a rich and diverse set of experiences designed to stimulate your ability to learn as well as encouraging a high level of critical reflection. Teaching is through projects, lectures, seminars and group and individual tutorials. You will collaborate on projects and contribute meaningfully to your peer group. Throughout the entire course you will attend lectures and seminars with students from across the department in order to develop a rigorous critical

and analytical approach to your own work and the work of others. This also fosters a culture of collaboration between disciplines. On completion of the course you should expect to be fully aware of the business and working processes in your chosen area of creative practice.

Assessment

A variety of assessment methods are used including projects, essays, group presentations and presentations of visual work. You will engage in written critical evaluation of your work and relate it to the broader context of Fashion.

Enrolment and Duration

This is a four-year full time programme. Each academic year usually commences in the first week of October and, in some cases, the last week of September. The academic year runs for a period of 28 weeks. Students may enroll up to two weeks before the course starting date however, early enrolment is advised as places are limited.

Entry Requirements

Candidates must be at least 17 years of age by 1st September of the year they wish to enter onto the course and must hold a Secondary School Diploma or Foundation Certificate/ Diploma or equivalent. Candidates will also be required to be proficient in the English Language.

Due to the creative nature of the course however, you will also be considered on your own individual merit and potential to succeed. We may make different offers where appropriate to candidates who have a strong portfolio, or substantial relevant work/other experience and whose motivation and skills would enable them to succeed on the course. In your application, please



FAS

Dual Degree
CYPRUS & UK

give full details of any relevant work experience and qualifications.

Graduation Requirements

The entire 4-year course comprises of a total of 38 core modules and two general electives. To achieve the BDes degree, you must complete all modules to achieve the required 240 credits (ECTS*) for successful completion (See 'Course Structure').

Where Next?

This course is an excellent preparation for a career in the fashion industry. Many of our graduates are now working as designers, product developers, pattern cutters, editors, stylists and illustrators in the fashion industry. You can also continue your academic career with a postgraduate degree in Fashion and Design.

General Electives List

Semester 7

- E-Business Marketing
- Environmental Management
- Quality Management

Semester 8

- Cultural Interpretation in Design
- Project Management
- Sustainability in the Design Disciplines

It is the intention of the University and Alexander College to deliver the course/modules as published in this brochure. To ensure our provision is kept relevant and current, the University and/or the College may change, combine or withdraw courses/modules in response to stakeholder feedback or limited demand.

Course Structure

Bachelor of Design in Fashion (4 Years, Full-time Study)

Semester	Module Title	Credits(ECTS)*	Award
1	ENG111 English 1	5	Bachelor of Design Degree
	DES111 Design Communications 1	5	
	DES112 History of Art and Design 1	5	
	DES113 Play	10	
	DESF117 Introduction to Fashion Design	5	
2	ENG121 English 2	5	
	DES121 Design Communications 2	5	
	DES122 Theory and Practice in Design 1	5	
	DES123 Make	10	
	DESF127 Design Applications to Fashion	5	
3	ENG211 Academic English	5	
	DES211 Computer Applications in Design 1	5	
	DES212 History of Art and Design 2	5	
	DES213 Creative Studio 1	10	
	DESF217 Experimenting in Fashion Design	5	
4	DES221 Theory and Practice in Design 2	5	
	DES222 Computer Applications in Design 2	5	
	DES223 Creative Studio 2	10	
	DESF230 Computer Aided Media in Fashion Design	5	
	DESF231 Developing Fashion Design	5	
5	DES311 Professional Practice	5	
	DES312 Critical Studies	5	
	DES313 Media Production	5	
	DES314 Professional Studio 1	10	
	DESF318 Preparing for Extended Studies in Fashion	5	
6	DES321 Portfolio Development 1	5	
	DES322 Independent Research in Design	5	
	DES323 Professional Studio 2	10	
	DESF330 Extended Studies in Industry for Fashion	5	
	DESF331 Experimenting Extended Studies in Fashion	5	
7	DES411 Advanced Theory of Design	5	
	DES412 Communicating Design	5	
	DES413 Design Project 1	5	
	DESF420 Contemporary Topics in Fashion Design	5	
	DESF421 Building a Fashion Identity	5	
DES — General Elective (Choose one from 'General Electives List')	5		
8	DES421 Portfolio Development 2	5	
	DES422 Ethics Values and Sustainability	5	
	DES423 Design Project 2	15	
	DES — General Elective (Choose one from 'General Electives List')	5	
	240	Credits	

* European Credit Transfer System

1 UK Credit = 0.5 ECTS (e.g. 15 credits = 7.5 ECTS)

**BELIEVE IN
YOURSELF**



Information / Registration:

 **70002592**

Larnaca (Main):

2 Artas Street, Aradippou 7102, Larnaca
Tel: (+357) 24532373
Email: info@alexander.ac.cy
Web: www.alexander.ac.cy

Paphos:

88 Tassos Papadopoulos Ave., 8026 Paphos
Tel: (+357) 26272323,
Email: info@alexander.ac.cy
Web: www.alexander.ac.cy



**ALEXANDER
COLLEGE**
CYPRUS