



# BSc Business Management

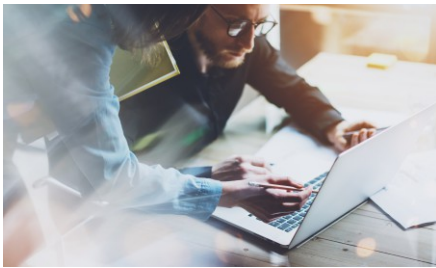
3 Years Study | UK Degree

Accredited by  
Professional Bodies

# BUS



# BSc Business Management



#### Available Classes:

Morning: Monday to Friday and/or  
Evening: Monday to Thursday

**Primary Language of Instruction:**  
English

#### Study Location Options:

Alexander College, Larnaca and Paphos

### Why study for a Canterbury Christ Church University degree in this course?

- 3 Years Study Duration
- UK University Degree from CCCU
- Recognised Internationally
- Recognised by KYSATS
- State grant up to €3417 per year
- Accredited by Professional Bodies, (Chartered Management Institute & Association of Project Management)

**you  
with can  
Canterbury.**

### Course Insight

Good management is at the heart of every successful organisation. Our business programme is practical in nature and from day one you will start to build your knowledge and understanding of organisations, the environments in which they operate, and how they are managed.

Designed to prepare you for general management, this course is particularly suitable if you are looking for a role in the service, retail or public sectors. You will study business from a strategic viewpoint and examine real-life organisational problems, making use of the strong links between Alexander College and a wide range of local, regional and national organisations, and gaining real-world knowledge and experience.

**All the benefits of a  
UK University Degree  
without leaving Cyprus!**

### Teaching and Learning

The course is taught through a diverse mix of learning environments including tutor-led, independent student-led and group projects. Lectures, workshops/seminars and group project work are elements of the teaching strategy. Further to this, independent study including research, online work and preparation for assessment are essential. Guest speakers and real life case studies broaden knowledge of the industry and ensure graduates are work-ready and informed of the latest developments in the field.

### Assessment

You will be assessed through a mix of coursework and examinations, all of which aim to assess not only what you know and can do but also develop the graduate attributes that are valued by employers. These attributes include communication and presentation skills, IT and numeracy skills, team work, project and time management skills as well as the intellectual skills of problem solving, critical thinking, analysis and evaluation, creativity and innovation.

Coursework comes in many different forms: essays and reports, business plans and applied research projects, portfolios and weekly notes, assessed group and individual presentations and posters. You will also be required to reflect and comment on your own learning and personal development.

### Enrolment and Duration

This is a three-year full time programme. Each academic year usually commences in the first week of October and, in some cases, the last week of September. The academic year runs for a period of 28 weeks. Students may enroll up to two weeks before the course starting date however, early enrolment is advised as places are limited.

### Entry Requirements

Candidates must be at least 17 years of age by 1st September of the year they wish to enter onto the course and must hold a Secondary School Diploma or Foundation Diploma/Certificate or equivalent. You will also be required to be proficient in the English Language.



## Graduation Requirements

The entire course comprises of a total of 18 modules over 3 years. To achieve the BSc degree in Business Management, you must complete all modules to achieve the required 180 credits (ECTS\*). See 'Course Structure'. If, for any reason, you are unable to complete the full course you may qualify for an interim award providing you have completed the required minimum credits. A Certificate may be awarded to students who have achieved over 60 credits or a Diploma for students who have achieved over 120 credits before discontinuing their studies. (See 'Course Structure').

\* European Credit Transfer System

## Where Next?

The high demand for graduates with this degree makes it an ideal launch pad for a career in finance, management, accountancy, marketing and human resources in both private and public sector organisations. Our graduates leave diverse career paths and valuable knowledge to thrive in a competitive job market with a fast-paced, ever-changing global economy. Many students continue their studies on a Postgraduate level. Due to the flexible nature of this course, students may enter employment in conjunction with their studies.

It is the intention of the University and Alexander College to deliver the course/modules as published in this brochure. To ensure our provision is kept relevant and current, the University and/or the College may change, combine or withdraw courses/modules in response to stakeholder feedback or limited demand.

## Course Structure

BSc Business Management  
(3 Years, Full-time Study)

Year	Module Title	Credits (ECTS)	Awards*
1	Academic and Personal Skills for the Business Context	10	Certificate 60 Credits
	Economics	10	
	Introductory Accounting and Finance for Business	10	
	Business Information Analysis	10	
	Introduction to Marketing	10	
	Managing People in Organizations	10	
2	Operations Management	10	Diploma 120 Credits
	Supply Chain Management	10	
	Project Management	10	
	Management and Leadership	10	
	Employability Skills	10	
	Research Methods	10	
3	Strategic Management	10	BSc Degree 180 Credits
	Strategic Digital and Social Media Marketing	10	
	New Venture Creation	10	
	Financial Management	10	
	Service Management	10	
	Taxation	10	

1 UK Credit = 0.5 ECTS (e.g. 15 credits = 7.5 ECTS)

\* The Certificate/Diploma is an **Interim Award** and is issued only in cases where a student withdraws from the course and has achieved the required credits.

**BELIEVE IN  
YOURSELF**



**Information / Registration:**

 **70002592**

**Larnaca (Main):**

2 Artas Street, Aradippou 7102, Larnaca  
Tel: (+357) 24532373,  
Email: [info@alexander.ac.cy](mailto:info@alexander.ac.cy)  
Web: [www.alexander.ac.cy](http://www.alexander.ac.cy)

**Paphos:**

88 Tassos Papadopoulos Ave., 8026 Paphos  
Tel: (+357) 26272323,  
Email: [info@alexander.ac.cy](mailto:info@alexander.ac.cy)  
Web: [www.alexander.ac.cy](http://www.alexander.ac.cy)



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